



THE JELLY BELLY® BEAN FACT SHEET

Produced by:	Jelly Belly Candy Company
When Introduced:	1976 (USA) 1986 (UK)
Official Flavours:	50 unbelievably wonderful flavours
Most Popular Flavours:	Very Cherry, Licorice, Green Apple, Coconut Buttered Popcorn, Watermelon, Cinnamon
Newest Flavours:	The Mint Trio: Peppermint, Spearmint and Wintergreen
"Rookie" Flavours:	New Jelly Belly beans are introduced on a limited trial each year. If they prove sufficiently popular they replace four flavours at the bottom of the popularity league.
How long to create a single bean:	Seven to ten days usually but can be up to 21 days
Ingredients:	Natural flavours used whenever possible, ie fruit purees in Raspberry, Blueberry and Peach; real peanut butter in Peanut Butter and real jalapeno pepper in Jalapeno Jelly Belly beans. Other primary ingredients are sugar, corn syrup, modified corn starch and confectioner's glaze.
Calories:	Approximately 4 calories per bean; There is NO fat in Jelly Belly beans.
Production Capacity:	Over 2,000,000 beans per hour. Over 14 billion beans per year.
Difference from traditional jelly beans:	Standard jelly beans have no taste in <i>the centre</i> . Jelly Belly beans are flavoured inside <i>and</i> in the shells. They are also smaller, have more intense and exotic flavours than traditional beans and flavours are sold individually. Traditional beans are not made with natural ingredients, either.





Fact Sheet/Jelly Belly Beans

How Consumed:

Recommend one flavour at a time for the best taste, or combined in an Official Jelly Belly recipe, i.e.

2 Chocolate Fudge

+

1 Toasted Marshmallow

=

Chocolate Mousse



Fans:

Emmy Rossum, Mel Gibson, Jonathan Ross, Anita Dobson, Phil Collins, Paul Newman, Brian May, Katie Holmes & Barbra Streisand. Then of course there was **President Reagan** who had *three and a half tons* of Jelly Belly delivered to the White House for his inauguration party. And the astronauts on Space Shuttle Challenger insisted on their supply of Jelly Belly while they orbited the earth. When Jelly Belly first came to the UK, fans became so frustrated not to be able to purchase regular supplies, they started their own fan club. Now called **THE TASTE BUD CLUB**, it has over 45,000 members in the UK and USA.



Extra Fun Facts:

Over 14,000,000,000 Jelly Belly beans will be eaten worldwide in 2005. That's enough to circle the earth 4 times. If all the Jelly Belly beans eaten in the last two years had been placed end to end, they would reach further than the moon (roughly 366,000 kilometres).



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